



PORT OF CHELAN COUNTY
Board of Commissioners Meeting
Meeting Minutes
125 Easy St, Wenatchee, WA 98801
February 14th, 2007
9:00 am

- Present:** Michael H. Mackey, President
JC Baldwin, Vice President
Mark Urdahl, Executive Director
Pete Fraley, Legal Counsel
Monica Lough, Internal Auditor
- Dayle Rushing, Property/Risk Manager
Laura Jaecks, CTC Building Manager
Judy Bradford, Recording Secretary
Pat Moore, Airport Manager
Jon Eberle, Real Estate Engineer
Chris Rader, Media Relations Consultant
Randy Asplund, Engineering Consultant
- Others:** Bill Stokes, Chelan Co Citizen
Bruce Baguley, NOPA
John Hunter, Wenatchee Valley College
Roger Clute, Wenatchee Valley CVB
- Martin Straub, GWATA President
Michelle Gedrose, Wenatchee Valley College
Jim Fletcher, Wenatchee Valley College

Commissioner Mike Mackey called the meeting to order at 9:00 am.

Workshop Presentations

Wenatchee Valley College Update – continuing education & SBDC

Laura Jaecks introduced Jim Fletcher, Business Development Counselor for Wenatchee Valley College. Fletcher provided Commissioners a written report. He reported the College has added a position in promotions and marketing, and one in program development. The fall registrations have doubled from a year ago; and there is a 100% increase in registrations for winter quarter. A copy of the report is attached.

Fletcher reported there is a statewide initiative for business and continuing education training at the State level which will be heavily marketed. The state is developing a statewide, state funded website which involves all community colleges and contracted workforce training. This program will offer several tools for marketing the college's programs. The launch date for the website is June 30th.

Commissioners asked for the college president to provide an update on what is being done to ensure the technical training/certification classes now that Choi Halladay has left.

A discussion of continuing education classes being credit/non-credit to access funding ensued, and college interest in the possibility of video conference classes to outlying areas.

Fletcher commented the college's goal is a self sustaining continuing education and workforce training operation with a million dollar operation goal over within five years.

Mark Urdahl noted the Port is incubating a training center at the CTC as part of it's commitment to workforce training.

GWATA Report & Presentation on Feasibility Study

Martin Straub, President of the Greater Wenatchee Area Technology Alliance, provided a PowerPoint report presentation to commissions on the Feasibility Study for a Technology Resource Directory.

GWATA's recommendation after completing the study is to build the directory in alignment with GWATA's mission and processes using the Pacific Northwest National Laboratory's EDO directory as a model. Adequate funding for the Directory marketing and operations needs to be ensured and there should be follow-up on the "comity hub" concept for the area's business and economic development and support agencies.

Straub also shared preliminary next steps the group has laid out in order to move forward with the project.

Wenatchee Valley Visitor & Convention Bureau Update

As part of the Economic Development Partnership Agreement with the Port of Chelan County, Roger Clute, the Executive Director of the Wenatchee Valley Visitor & Convention Bureau, reported on activities of the Bureau as it relates to the projects the Bureau provides services to the Port: updating the NCW Calendar of Events, managing the tourism website previously established by the Port www.visitchelancounty.com, fulfillment of tourist requests for information and providing a visitor center, marketing the services of the CTC, and the ongoing project of acquiring and cataloging film footage of the two county area for use in promotion of the area.

Pangborn Airport Update

Pat Moore reported she has been asked by the County to be at the at the Joint Planning Commission meeting on the 21st. Mark Kulaas will be presenting the overlay map, Pat will comment on the recommended changes, Lisa Parks will do a recap, and Jay Johnson will be present to address legal questions. They will allow significant time for questions/comments from the public.

Lisa Parks stated the Douglas County code has a specific regulation against clusters in zones 1-4. The committee's recommendation is in direct contraction for clustering.

Moore noted it is up to the Douglas County Planning Commission as to how much time they take in making a decision on the committee's recommendations.

Bruce Baguley announced the videos of the January 17 and February 5th Joint Commission meetings are now on the web. This Commission meeting will be on the web in a day or two.

Pat Moore also reported the newest airport employee, Marcus Orr, has earned his applicator's license enabling the airport to do its own spraying.

Other Business

Dayle Rushing reported an expected June 18th finish date on construction of the new Port offices in Industrial Building #3. From mid May to mid June, the Port staff will be in temporary quarters since we need to vacate the current Port office space by May 31st.

Executive Session

Regular session adjourned to executive session at 10:58 am to discuss real estate matters. Mark Urdahl announced the session should last about 30 minutes with no action contemplated.

Regular session was reconvened at 11:52 am and immediately adjourned with no action taken.

Dated and approved this 21st day of March, 2007.

BOARD OF COMMISSIONERS

Michael H. Mackey, President
JC Baldwin, Vice President
Craig N. Larsen, Secretary